

Message Text

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ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 AGR-10 USIA-15 RSC-01 /044 R

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DRAFTED BY: COM/SAD/WALE:WLA

APPROVED BY: EB/OCA/REP:JBRABENS

COM/SAD:LCCOZART

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R 302347Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA

AMCONSUL GUAYAQUIL

AMEMBASSY KINGSTON

AMEMBASSY QUITO

AMEMBASSY SANTO DOMINGO

INFO AMEMBASSY CARACAS

UNCLAS STATE 283607

E.O. 11652: N/A

TAGS: BEXP, EC, CO, DM, JM

SUBJ: US FOOD PROCESSING, PACKAGING AND
AGRICULTURAL EQUIPMENT TRADE MISSION

REF: STATE 252513; STATE A-9156

1. REF AIRGRAM PROPOSES SIX-MONTH TRIAL NEW ADVANCE
WORK PROCEDURES. SUBJECT MISSION WILL OPERATE WITHIN
GUIDELINES DESCRIBED THAT MESSAGE.

2. FOLLOWING FIRMS SIGNED TO DATE. INFO ON ADDITIONAL
FIRMS FOLLOWS ASAP. W.T. STAPLETON, JR., VICE PRES.,
DIXIE CANNER COMPANY, ATHENS, GA. (MFRS. CAN
SEALERS, RETORTS AND INSTRUMENTS, KETTLES, BOILERS, PEA
AND BEAN HULLER, ROD WASHERS, BLANCHER, LYE PELLER,
EXHAUSTERS, PULPERS/FINISHERS, SINKS, TABLES, HOISTS,
VACUUM PANS, GENERAL PLANT SUPPLIES, PLUS COMPLETE
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PACKAGED/PORTABLE CANNERY. ALL EQUIPMENT LISTED ABOVE

SPECIALLY DESIGNED FOR USE IN LABORATORIES, PILOT PLANTS, SMALL COMMERCIAL CANNERIES, COMMUNITY CANNERIES, ETC. SEEKS DIRECT SALES. HAS REPRS. IN ECUADOR/COLOMBIA; ENGINEERING SERVICES CO., P.O. BOX 1107, QUITO AND FERNANDO ESCOBAR U., APARTADO 83 E 29482, BOGOTA. NOT SEEKING REPRS IN OTHER COUNTRIES ON MISSION ITINERARY.) JOHN E. MOCHO, FIELD MGR., EXPORT SALES, FERRELL-ROSS, OKLAHOMA, CITY, OKLA. (MFRS. GRAIN CLEANERS, SEED CLEANERS, GRAIN DRYERS, RICE DRYERS, CRACKING AND FLAKING MILLS FOR SOYBEANS AND OTHER OIL SEEDS, ROLLER MILLS FOR GRINDING AND FLAKING GRAIN, ALL OTHER RELATED EQUIPMENT FOR COMMERCIAL AGRICULTURE. SEEKS DIRECT SALES. HAS REPR. IN COLOMBIA; EMILIO LATORRE-HOYOS, BOGOTA.) AL BOWN, SALES MGR., DOMESTIC AND INTERNATIONAL SALES, SHIVVERS ENTERPRISES, INC., CORYDON, IOWA (MFRS. GRAIN HANDLING AND DRYING EQUIPMENT FOR MAIZE, SORGHUM, RICE, COFFEE AND SOYBEANS. SEEKS DISTRIBUTORS.) ALFREDO LLOP, MGR., LATIN AMERICA REGION, FRICK COMPANY, SAYNESBORO, PA. (MFRS. INDUSTRIAL REFRIGERATION AND FOOD PROCESSING EQUIPMENT. SEEKS DIRECT SALES. HAS REPRES. AS FOLLOWS: GENERAL SALES CORP., CALLE 37 NO. 46-30, BARRANQUILLA; INMECAN LTDA., CALLE 19 NO. 10-18 OF 702, BOGOTA; LEONARDO SALVADOR B., 10 AGOSTO 212 OF 26, GUAYQUIL.)

3. ITINERARY: MEMBERS INSTRUCTED ARR. QUITO FEB 16 LATEST; FEB 18 LV QUITO 7:00 A.M. EQ 150, ARR GUAYQUIL 7:35 A.M.; FEB 20 LV GUAYQUIL 3:40 P.M. IB 984, ARR BOGOTA 5:20 P.M.; FEB 25 LV BOGOTA 12:55 P.M. LH 497, ARR KINGSTON 3:15 P.M.; MAR 1 LV KINGSTON 1:15 P.M. LM 972, ARR CARACAS 7:55 P.M.; MAR 2 LV CARACAS 2:45 P.M. VA 796, ARR SANTO DOMINGO 5:10 P.M., LV SANTO DOMINGO MAR 5.

4. COMMERCE FORWARDING FOLLOWING MATERIAL UNDER SEPARATE COVER:

- 1) INFORMATION SHEETS (DIB 47LP) ON EACH MEMBER.
- 2) BIOGRAPHIC SHEET ON EACH FIRM FOR PUBLICITY BROCHURE
- 3) BUDGET INFORMATION
- 4) BROCHURE COVERS (300 EA., QUITO, BOGOTA, KINGSTON, UNCLASSIFIED

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AND SANTO DOMINGO.
5) COMPANY CATALOGS.

5. POST ACTION REQUIRED.

- A. FORWARD ATTN: SAD/OIM/DIBA PLAN FOR BUDGET OBLIGATIONS.
- B. CONTACT PRINTER AND ARRANGE FOR PRINTING/TRANSLATION MISSION PUBLICITY BROCHURE FOR EACH COUNTRY.

C. CONTRACT FOR PERSONNEL TO SUPPORT MISSION, AS NECESSARY, SECRETARIAL AND/OR INTERPRETER.
D. ARRANGE FOR MISSION PUBLICITY AND LIMITED PHOTO COVERAGE (APPROX. TEN ACTION SHOTS EACH. POST OFF MEMBERS. AT WORK; NO PHOTOS AT RECEPTIONS) WITH USIS.
E. CONTACT LOCAL REPRESENTS. OF MISSION MEMBERS. FOR INPUT INTO CONTACT LISTS AND INVITATIONS FOR HOSPITALITY FUNCTIONS.
F. CABLE TENTATIVE PROGRAM SCHEDULE, INCLUDING MISSION BRIEFING, RECEPTION, PLANT VISITS, ETC.

6. COMMERCE ADVANCE OFFICER, TO BE IDENTIFIED SOONEST. PLANS BEGIN ADVANCE WORK IN QUITO ON OR ABOUT JAN 20. SPECIFIC ITINERARY FOLLOWS ASAP. ADVANCE OFFICER WILL PLAN SPEND ONE WEEK IN EACH COUNTRY.

7. REF. QUITO 7981, HOTEL AND CHAMBER OF COMMERCE ARRANGEMENTS APPEAR SUITABLE AND POST REQUESTED CONFIRM SAME AND ADVISE. SISCO

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Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: COM/SAD/WALE:WLA
Enclosure: n/a
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Review Transfer Date:
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TAGS: BEXP, EC, CO, DM, JM
To: BOGOTA MULTIPLE
Type: TE
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